

## LINKS

Portfolio:  
[www.valeriealmighty.com](http://www.valeriealmighty.com)

LinkedIn:  
[www.linkedin.com/in/valerie-mazor-berman](http://www.linkedin.com/in/valerie-mazor-berman)

## SKILLS

FIGMA

ADOBE XD

ADOBE CREATIVE SUITE

PRODUCT UX/UI

SAAS, B2B

B2C

AUTOCAD

SKETCHUP, 3D

PRINT, 2D

## EDUCATION

**INTERIOR DESIGN**  
ISRAEL INSTITUTE OF  
TECHNOLOGY / Tel Aviv / 2018

**VISUAL COMMUNICATION**  
Ort Singalovsky Institute / Tel Aviv  
/ 2011

**GED**  
Ora Modi'im High School / Ramat  
Gan / 2005

## LANGUAGES

ENGLISH

HEBREW

RUSSIAN

# VALERIE MAZOR BERMAN

PRODUCT DESIGNER

Ramat Gan, Israel

0544-766-017

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## ABOUT ME

With a decade of expertise in marketing, branding, and print design, I've honed my design skills as a freelance designer and stylist, seamlessly transitioning into digital design. As a skilled Product Designer with more than five years of experience, I excel in delivering impactful UX/UI designs across B2B and B2C platforms, gaming interfaces, complex systems, and applications.

## WORK EXPERIENCE

**YOOM, B2B/B2C,  
STARTUP**  
May 2019 - Jan 2024

### Product Designer

In my capacity at YOOM, I leveraged my experience to develop intricate design solutions tailored for both B2B and B2C platforms, focusing on complex systems and consumer interfaces. My proficiency with Figma was instrumental in delivering premium-quality outputs. I fostered a cooperative environment by actively collaborating with product managers, stakeholders, and engineering teams, driving the creation of innovative, user-centered, and pixel-perfect designs. My strategic orientation towards UX and UI, reinforced by a constant evaluation of industry trends and best practices, was critical in advancing design methodologies. A significant portion of my duties entailed converting product briefs into clear wireframes, mockups, and prototypes, ensuring they met YOOM's product specifications. Thriving in a fast-paced setting, I adeptly managed numerous projects, demonstrating my flexibility and commitment to excellence. Furthermore, my responsibilities included guiding design processes and liaising with external design teams to meet business goals and product expectations seamlessly.

**SAGA FOUNDATION,  
STARTUP**  
Mar 2018 - May 2019

### Office Manager

Orchestrated all facets of office management, fostering an efficient, start-up culture. Designed and implemented HR processes, serving as the primary point of contact for employee relations. Demonstrated exceptional organizational skills and a proactive approach, seamlessly handling administrative tasks and office logistics.

**CELL BUDDY  
NETWORK LTD,  
STARTUP**  
Mar 2013 - Dec 2017

### EA & Office Manager, Design generalist

Managed executive support tasks for the CEO. Oversaw comprehensive office responsibilities, facilitating all in-house operations such as travel, finance, HR, and events. Gained substantial design experience in both marketing and digital products.

**FREELANCE,  
COMMERCIAL AND  
PRINT**  
Feb 2010 - Mar 2013

### Fashion Stylist

Collaborated with fashion journalists and stylists on personal and commercial projects, demonstrating strong aesthetic and design skills.